FALL 2015 CLIENT CONFERENCE
WESTIN COPLEY PLACE BOSTON

SEPTEMBER 17-19, 2015

BOSTON

UNCOMMON

US LAW NETWORK, INC

OPENING KEYNOTE SPEAKER
Dr. Natalie Stavas
ONE OF THE MANY HEROES
OF THE BOSTON MARATHON TRAGEDY

CLOSING FEATURED SPEAKER
Commissioner Joseph P. Mohorovic
U.S. CONSUMER PRODUCT
SAFETY COMMISSION

FIVE LEARNING TRACKS...

General Counsel Risk Management
Employment & Labor Law
Product Liability
Professional Liability

Guarding the Company Jewels: Data Security & Privacy, IP and Reputation Management
Welcome to Beantown! And welcome to the Fall 2015 Client Conference at the Westin Copley Place. Prepare yourself for an unparalleled three-day learning experience that takes in all that historic Boston has to offer. Exceptional learning opportunities. Compelling keynote presentations, and ample opportunities to get to know the great people of USLAW NETWORK.

First the primary reason we are here...Education. Tracks include General Counsel Risk Management; Data Privacy, IP and Reputation Management; Employment & Labor Law; Product Liability; and, Professional Liability. These tracks are selected to maximize your learning experience. Timely, topical presentations are dynamic, fast-moving and never lacking in content. Plus keynote addresses, by such notable individuals as Commissioner Joseph P. Mohorovic of the U.S. Product Safety Commission, and Dr. Natalie Stavas who’s heroics following the Boston Marathon bombing earned her the coveted distinction of Bostonian of the Year.

So much to learn. So much to do. So much to see. And we do it all. Our afternoons are devoted to the fine art of fun. From Harvard Square Pub Crawls, to Biking Boston, to Rowing the Charles, or Shucking Oysters, and Hauling the Traps... you’ll enjoy the Boston-themed activities we have planned for you.

Our evenings promise to take you from deep freeze to hot spots. Thursday night delivers some of the hottest dining Boston has to offer. Choose from five “Best of Boston” dining establishments and treat your taste buds to unprecedented flavor. Friday Night it off to legendary Fenway Park. Warm up in the bullpen, as you meet the Green Monster up close and personal. Friday, take a plunge into the deep freeze as we recreate the 2014 Boston Blizzards known as Snowmageddon. No matter your temperature taste... USLAW delivers.

Education. Networking. And Fun. Join us in Boston, September 17-19 at the Westin Copley Place Hotel.
THURSDAY, SEPTEMBER 17

8:00 A.M. – 11:00 A.M.
USLAW LAW FIRM LEADERS/ MANAGING PARTNERS FORUM
Open to Managing Partners, Management Committee Members, CEOs, COOs of USLAW and TELFA Member Firms

11:00 A.M. – 7:00 P.M.
USLAW CONFERENCE REGISTRATION OPEN

11:00 A.M. – 2:00 P.M.
USLAW NETWORK BOARD OF DIRECTORS MEETING AND WORKING LUNCH

2:15 P.M. – 3:30 P.M.
USLAW CLIENT LEADERSHIP COUNCIL MEETING

2:30 P.M. – 6:00 P.M.
USLAW INVITED CLIENT/MEMBER ATTORNEY /CORPORATE PARTNER ONE-ON-ONE MEETINGS
An opportunity for invited client guests to select specific member firms and corporate partners they’d like to meet with in 15-minute pre-scheduled meetings.

5:15 P.M. – 6:00 P.M.
USLAW MEMBERSHIP MEETING

5:15 P.M. – 6:00 P.M.
USLAW INVITED CLIENT ONLY RECEPTION
Open to Invited Clients Guests and Their Significant Others Only

6:00 P.M. – 7:00 P.M.
USLAW WELCOME RECEPTION
All Attendees

7:00 P.M.
DEPARTURES ON FOOT FOR THE BEST OF BOSTON: DINING IN BOSTON’S FINEST RESTAURANTS

7:30 P.M. – 10:00 P.M.
THE BEST OF BOSTON: DINING IN BOSTON’S FINEST RESTAURANTS

FRIDAY, SEPTEMBER 18

7:00 A.M. – 12:00 P.M.
USLAW CONFERENCE INFORMATION DESK OPEN
MORNNG SPouse/SIGNIFICANT OTHER OPTIONAL SOCIAL ACTIVITY

7:00 A.M. – 9:00 A.M.
USLAW MEMBERSHIP BREAKFAST
Open to All Conference Attendees

8:15 A.M. – 8:30 A.M.
USLAW CONFERENCE OPENING REMARKS

8:15 A.M. – 9:30 A.M.
KEYNOTE SPEAKER
DR. NATALIE STAVAS
Physician named 2013 Bostonian of the Year by The Boston Globe

9:45 A.M. – 12:00 P.M.
(5) EDUCATIONAL TRACKS

12:45 P.M. – 6:00 P.M.
OPTIONAL AFTERNOON SOCIAL ACTIVITIES
All Conference Attendees

6:30 P.M.
DEPARTURES FOR FENWAY PARK

7:00 P.M. – 10:00 P.M.
MEET THE GREEN MONSTER
USLAW’s Progressive Dinner at Fenway Park

SATURDAY, SEPTEMBER 19

7:00 A.M. – 12:00 P.M.
USLAW CONFERENCE INFORMATION DESK OPEN
MORNING SPouse/SIGNIFICANT OTHER OPTIONAL SOCIAL ACTIVITY

7:00 A.M. – 9:00 A.M.
USLAW MEMBERSHIP BREAKFAST
Open to All Conference Attendees

11:00 A.M. – 12:00 P.M.
CLOSING FEATURED SPEAKER COMMISSIONER
JOSEPH P. MOHOROVIC
U.S. Consumer Product Safety Commission

12:45 P.M. – 6:00 P.M.
OPTIONAL AFTERNOON SOCIAL ACTIVITIES
All Conference Attendees

7:00 P.M. – 10:00 P.M.
SNOWMAGEDDON: USLAW’S WHITEOUT CLOSING DINNER
Dr. Natalie Stavas...  

THE BOSTON GLOBE’S  
2013 BOSTONIAN OF THE YEAR

Dr. Natalie Stavas is a physician at Boston Children’s Hospital and an instructor in pediatrics at Harvard Medical School. Described as a healer, educator and Boston community leader she received the 2012 Change Maker award from The Boston Foundation.

On April 15, 2013 Dr. Stavas approached the finish line of her fifth Boston marathon. Just blocks away, she heard explosions and ran towards them. Arriving at the scene she went to work administering CPR, applying tourniquets and triaging the wounded.

Following these actions President Barack Obama, Katie Couric, and Anderson Cooper honored her for actions. Improper Bostonian magazine named Dr. Stavas one of “Boston’s Best” and The Boston Globe awarded her with “2013 Bostonian of the Year” – an honor bestowed upon those that shape the biggest story of the year in a remarkable way.

After the bombings Dr. Stavas increased her efforts in preventing childhood violence and improving the health of urban communities. She is a mentor for Sole Train – a non-profit organization guiding inner-city youth on a path towards their full potential through running. She is also the medical advisor for the Appalachian Mountain Club, helping improve the health of children by getting them outside.

Dr. Stavas’ work goes beyond borders – traveling to Haiti throughout the year Dr. Stavas provides medical care to children and helps strengthen the fragile medical infrastructure. A documentary featuring this work as a medical pioneer premiered at the 2014 South by Southwest film festival.

Joseph P. Mohorovic was sworn in as a Commissioner of the U.S. Consumer Product Safety Commission (CPSC) on July 28, 2014, to a term that expires in October 2019.

Prior to joining the Commission, Mohorovic was Senior Vice President of Intertek, a global leader in product testing, where he was responsible for all aspects of performance, growth and strategic management in the North American region. Before joining Intertek, Mohorovic’s public service included two terms as State Representative for New Mexico’s 28th District before resigning elected office to serve in the CPSC administration of former Chairman Hal Stratton from 2002 through 2007.

Mr. Mohorovic graduated from the University of Texas at Austin and he holds an M.B.A from the University of New Mexico.
6:00 P.M. – 7:00 P.M.
WELCOME RECEPTION
Welcome to Boston, affectionately referred to as Beantown, and host city to the Fall 2015 USLAW NETWORK Client Conference. Enjoy our Welcome Reception at the spectacular Westin Copley Place Boston. The perfect “ice-breaker” event and the ideal kick-off to what will be just the beginning of an interactive, unique and memorable three-day event! Mingle. Meet. Enjoy.

7:30 P.M. – 10:00 P.M.
USLAW NETWORK DINE AROUND
Once we’ve broken the ice – it’s time to break some bread. The event team at USLAW has hand-selected literally the best of Boston. And Boston has much to offer when it comes fine culinary experiences. From world-renowned steakhouses, to the finest in French cuisine, we believe we’ve prepared a place for nearly every appetite. As in the past, we’ve paired restaurants with suggested practice groups...but feel free to choose any restaurant regardless of the practice area.

ABE & LOUIE’S
EMPLOYMENT & LABOR LAW
It all started with a passion for excellence. In 1965, Charles F. Sarkis established the modern restaurant business in Boston. Through the simple philosophy of providing guests with quality cuisine and artful service, Abe & Louie’s has since set the standard for steakhouses across the country, becoming known for its undeniably superior service and unmatched flavor combinations. Abe & Louie’s signature menu items, such as prime aged midwestern steaks and fresh seafood accompanied by seasonal produce, have earned several high-ranking awards from notable outlets since its debut. Coupled with an award-winning wine list featuring more than 200 globally sourced palates, Abe & Louie’s in Boston, and its sister restaurant in Boca Raton, remain beloved east coast landmarks.

continued...
L’ESPALIER
GC RISK MANAGEMENT

L’Espalier is often credited with being the first independently owned restaurant to bring haute cuisine to Boston, and doing so with a trailblazing commitment to using local, fresh ingredients from New England. Under Chef, Proprietor, Author and now Farmer Frank McClelland’s stewardship, L’Espalier has consistently been rated at the top of national and local best restaurant lists (Zagat, Boston Magazine, Frommer’s Travel Guide, Wine Spectator, among them). L’Espalier is the only independent restaurant in New England to receive thirteen consecutive AAA Five Diamond Awards and also has earned fifteen consecutive Mobil (now Forbes) Four-Star awards.

TOWNE STOVE AND SPIRITS
PROFESSIONAL LIABILITY

A unique Back Bay dining experience built around a delightful mingling of international flavors and solid American fare. Towne Stove and Spirits is a warm, welcoming respite in Boston’s bustling Back Bay. It’s a place where all are welcome and the savory scents from our wood-fired rotisserie mix with the hearty sounds of laughter and good conversation.

GRILL 23
PRODUCT LIABILITY

For 30 years, Grill 23’s mission has been to deliver world-class service and the best available product to their guests including all-natural meats, dayboat seafood and local produce from sustainable farms. Since 2003, Executive Chef Jay Murray has exclusively served USDA Prime, all-natural, source verified, humane beef from Brandt Beef in California. The Brandt Family owns and operates a ranch in Southern California that only raises and processes Freisian steer that are hormone and antibiotic free.

MISTRAL
DATA SECURITY & PRIVACY, IP AND REPUTATION MANAGEMENT

Boston’s acclaimed French restaurant from celebrated Chef/Owner Jamie Mammano. Located in the city’s stylish South End, Mistral showcases Chef Mammano’s uncomplicated French Mediterranean cuisine, highlighted with the season’s finest ingredients. Inspired by the wind that sweeps through the south of France, the restaurant’s decor is reminiscent of Provence with hand-picked French pottery, high ceilings and arched floor to ceiling windows that evoke a feeling of warmth and sophistication.
Where history takes the field...
Fenway Park

In today’s world some of the best things are those that change little, remaining basically the same for decades. Fenway Park is a perfect example of this. Today, the Boston Red Sox remain committed to staying at this classic ballpark that they have called home since 1912. Fenway Park is the oldest major league ballpark in use and still retains the same feel and characteristics as it did when the very first pitch was thrown. Step into Fenway and you are immediately taken back to a time when life seemed simpler and baseball was king.

The history of the Red Sox dates to 1901 when they became a charter member of the American League. Then the Red Sox owner decided to build a new ballpark on a parcel of land in “The Fens” of Boston. Construction of the ballpark began in September 1911 and it took only one year for the ballpark to be built and on April 20, 1912 the Red Sox played their first game at Fenway Park against the New York Highlanders (Yankees).

Join us for an evening of historic proportions! USLAW will have access to both the EMC Club and State Street Pavilions. Overlooking the playing field and the Boston city skyline, the EMC Club, located on Fenway’s lower level behind home plate, and the State Street Pavilion, from Fenway’s upper club level, provide incomparable views of the park along with a fine dining experience for those visiting America’s Most Beloved Ballpark. Enjoy foods stations and your favorite libations, and participate in “behind-the-scenes” tours of one of the most legendary stadiums on the planet.

Attire...Casual

Join us for our
EVENING AT FENWAY PARK
And once again, Boston is blanketed by snow...

THE BLIZZARDS OF 2015 were certainly for the record books... and tonight USLAW NETWORK turns down the heat, and pumps up the cool as we relive America’s latest “Storm of the Century.”

And what good is a catastrophe, if it can’t be witnessed from around the world? We’ll open the evening with a media swarm, as they report on the blizzard’s carnage and attempt to capture “real life stories of storm survival” as you make your way into the storm’s eye.

Once inside, enjoy iced cocktails – literally on the rocks. As you savor your favorite libations served from an ice-sculpted bar. Or enjoy your favorite adult beverage snow cone! Beautiful lighting creates the glimmer and shine of falling snow, while actual snow machines bring the blizzard to life!

Great entertainment features one of Boston’s favorite dance bands, playing the sounds Boston’s own – Aerosmith, and a white dance floor reminiscent of a skate on famed Frog Pond. Plus, an unbelievable dining experience, far from the usual storm staples of milk and bread. Dine, Dance and Enjoy the night away...all to the backdrop of what could be the worst storm in Boston’s snowy history. Enjoy all the fun of Snowmageddon without all the hassle!

Attire
It’s a White-Out... All White Attire Suggested

Join us for our
WHITEOUT CLOSING DINNER
AT THE WESTIN COPELEY PLACE
The Westin Copley Place is an AAA Four Diamond hotel, with over 800 rooms. For business, it's connected to the Hynes Convention Center. For shopping and entertainment it's close to the stores at Copley Mall and the Prudential Building, as well as trendy restaurant-filled Newbury Street. Many rooms have great views of the Charles River, the Back Bay, and Cambridge.

HOTEL RESERVATIONS AND RATES

A block of rooms has been reserved at the Westin Copley Place for conference attendees. The group rate is $320 per night for single/double accommodations. The group rate is available three days prior and post conference based on hotel availability.

To make a reservation at the hotel, please the hotel at (888) 627-7216 and reference USLAW NETWORK Fall 2015 Client Conference to make a reservation.

Please do not make multiple hotel reservations under the same name. Each reservation must have a unique name that matches up with the conference registration name. This helps us to avoid our group overbooking the hotel block.

RESERVATION DEADLINE

The last day for making hotel reservations at the USLAW group rate is Thursday, August 27, 2015. PLEASE NOTE: Rooms are available on a first come, first-served basis. USLAW has made its best efforts to secure a sufficient number of rooms to accommodate all USLAW attendees; however, no guarantee regarding room availability can be made.
CLIENT CONFERENCE
REGISTRATION FEES

A USLAW Member Attorney
$1,099 USD Per Person Registration Fee
Includes one (1) Invitation to attend all conference sessions, (2) Full
Breakfasts, Breaks, and Evening Receptions and Dinners including
the Thursday, September 17 Opening Reception and The Best of
Boston: Dining in Boston’s Finest Restaurants; Friday, September 18
Meet the Green Monster – USLAW’s Progressive Dinner at Fenway
Park; and Saturday, September 19 Snowmaggeddon: USLAW’s
Whiteout Closing Dinner. Registration also includes all conference
session materials. Optional social activities are available on an a la
carte basis at an additional fee.

B Spouse/Significant Other of USLAW Member Attorney
$799 USD Per Person Registration Fee
Includes one (1) Invitation to attend all conference sessions, (2) Full
Breakfasts, Breaks, and Evening Receptions and Dinners including
the Thursday, September 17 Opening Reception and The Best of
Boston: Dining in Boston’s Finest Restaurants; Friday, September 18
Meet the Green Monster – USLAW’s Progressive Dinner at Fenway
Park; and Saturday, September 19 Snowmaggeddon: USLAW’s
Whiteout Closing Dinner. Optional social activities are available on an
a la carte basis at an additional fee.

CONFERENCE RESERVATION DEADLINES
In order to facilitate proper planning for this conference, we ask that
you submit your registration to USLAW NETWORK by Friday,
September 4, 2015. All day time social activities have limited capaci-
ties and registration will be on a first come, first served basis.

CLE CREDITS
Continuing Legal Education (CLE) Credits are available for attorneys
attending the Client Conference. Application has been made to all
states requiring lawyers to take mandatory continuing legal
education (MCLE) courses in order to practice law within that partic-
ular jurisdiction. Most states will approve 4-5 hours of credit for the
Client Conference. To ensure that USLAW submits your attendance
record to the appropriate state, please include your State Bar # on
the conference registration form.

CANCELLATION POLICY
USLAW NETWORK is required by many of its vendors to provide
 guarantees well in advance of the conference. Changes to these
guarantees after this cut off date are not refunded back to USLAW.
Therefore, USLAW must abide by a strict cancellation policy. Client
Conference Registration and Optional Morning Spouse/Significant
Other and Afternoon Activity cancellations must be made in writing to
USLAW National Office and emailed to roger@uslaw.org by no later
than Friday, September 4, 2015 at 5:00 P.M. Eastern. Upon timely
receipt of your cancellation, USLAW will fully refund your conference
registration and optional activity fees. Cancellations received after
this date will not be refunded regardless of reason and cannot be
used as a credit toward a future conference or another activity in
Tucson. Your conference registration can be transferred to another
member attorney or invited client attendee.

GENERAL CONFERENCE
INFORMATION
For further information or questions, please call USLAW NETWORK at
(800) 231-9110.
General Counsel
Risk Management

A Department of Justice Update Regarding DOJ FCPA, UKBA, OFAC and ITAR
This session will discuss the developments in enforcement by the DOJ and SEC as it pertains to the Foreign Corrupt Practices Act, The United Kingdom Bribery Act, Office of Foreign Asset Controls and International Traffic in Arms Regulations. General Counsel need to be apprised of the new enforcement, what countries are prohibited from business trade by as U.S. company or its subsidiaries or partners as well as what products may be deemed a violation of ITAR, such as the selling of a simple yet specific bolt to an entity which may have ties to an undesired foreign party. The cost of doing business also includes proper compliance and knowing what the risks are and understanding and reviewing the change in regulations and enforcement trends by not only the U.S. government, but government abroad as well.

Do’s and Don’ts for General Counsel
When General Counsel learn of a complaint, subpoena, civil investigative demand or worse of a raid by government agents there should be a plan in place to properly address how the company and the business division should provide the legal document or notice of appearance by government agents to the General Counsel’s office and the best manner to set up this plan and implement it. Next General Counsel should know exactly how to protect the attorney client privilege, properly investigate the allegation, utilize proper Upjohn warnings and develop the necessary response. There are plenty of examples of companies encountering more trouble by not properly responding to a subpoena or civil investigative demand and even more examples of counsel not protecting the necessary privileges. After this panel’s presentation, attendees will know of different strategies to invoke and plans to implement to assure recognition of these legal documents and proper timelines and communications for establishing the best response on behalf of the company.

Who is the General Counsel’s Client?
This panel will discuss identifying who actually is the client for General Counsel and who can make a claim, what types of federal and state claims can result in personal liability for the General Counsel’s office. A General Counsel is the legal officer for the company, but is often asked to provide business advice and prepare documents relied upon by shareholders and outside investors and participate in acquisition and merger discussions. General Counsel always need to aware of changes in the law, but also to be cognizant of the advice being provided and who will be relying upon this advice. This panel will provide insight to General Counsel on how to walk this delicate path.

What Keeps General Counsel Up at Night
This GC-led session will address recent legal issues that keep them up at night. Topics could include but are not limited to data privacy and security, acquisition liability, SEC filings, supplier liability, etc. The session attendees will then be asked to provide examples of how they have or would address the issues.
Guarding the Company Jewels: Data Security & Privacy, IP and Reputation Management

This track will take a comprehensive look at managing risk through the various stages of preventing, containing, and litigating breaches. Learn what works to draft contracts, train employees, test systems, identify breaches, respond to crises, and insure losses. Experts in various legal fields share best practices in a highly interactive discussion.

Sessions Include...

Risk Management at the Ground Level
Security and breach prevention is possible by implementing policies and procedures, and contracting with employees, vendors, and third parties to secure both proprietary and customer data or other intellectual property. This includes evaluating and confirming insurance coverage, indemnities, and other tools.

Risk Management in the Day-to-Day
Maintaining a culture of security through internal training, security protocols, and constant risk assessment is critical. Does the company have disaster response plans? Security breach drills? Why not?

Houston, We Have a Problem!
Time is of the essence when a breach occurs. Who should be notified? What will we say to the directors, the shareholders, and the media? Activating the response team and commencing damage control through internal investigations, preservation of evidence, and identifying counsel for various interests is critical.

Putting the Cat Back in the Bag
Litigation of data breach and trade secret lawsuits requires crisp, immediate pursuit of remedies, including affirmative actions, third party actions, statutory remedies, and consideration of criminal sanctions. Knowing how to navigate the minefield is vital to a successful outcome.
What to Do When the EEOC Comes Knocking – Again? Navigating the Latest EEOC Initiatives Under Its 2016 Strategic Enforcement Plan

Despite several recent adverse rulings against the EEOC in high-profile enforcement actions brought against employers for using criminal background checks, credit checks, and for its own failure to conciliate, EEOC remains committed to implementing its 2016 Strategic Enforcement Plan and to redefining the rights of employees under long-standing federal civil rights and anti-discrimination statutes. Buoyed by the Supreme Court’s ruling in Young v UPS, EEOC has pushed pregnancy accommodation into the universe of mandatory accommodations under the ADA. This panel promises a lively debate over EEOC’s current initiatives as well as employers’ rights to conciliate claims and to follow the statutory requirements – and limits – of federal legislation and of EEOC’s interpretation of such legislation.

The Birds, the Bees and Legalese of Pregnancy Leave

Recent EEOC guidance and federal case law has sparked a whole wave of questions and concerns about pregnancy and family leave in the workplace. Is pregnancy a disability? Must pregnant employees be provided light duty? Do they possess even more protections than disabled employees? In this session, learn about recent federal and state-specific developments on pregnancy leave policies, postings and requirements. Walk away with a better understanding about how these issues affect your organization or operations, how to respond to such leave requests and how to implement policy changes to minimize your legal exposure.

Regulating Off-Duty Conduct – How Much Control do You Really Have?

In the current business environment, with greater scrutiny and regulation by agencies such as the EEOC and the NLRB and heightened expectations from the general public that employers have a duty to protect their workforce from all that may be offensive or have a negative impact on morale, employers find themselves caught between the requirements of the law and the expectations of the public. This topic will explore appropriate considerations and actions for employers when their employees are performing their jobs up to expectations but engage in conduct, when off duty, which might be considered sanctionable if it had occurred in the work place. What should an employer do if employees express racially hostile and derogatory opinions on Facebook, declare their allegiance to radicalism or engage in behavior which might be indicative of an intent to do harm to third parties but never engage in such conduct or utter such expressions while in the workplace?

Fast and Furious: The Employment & Labor Law Five-Minute Drill

Presenters are given five minutes to present on a variety of employment topics.

- The Importance of Having a Records Management and Destruction Policy: Is this Considered to be a Document, and if so, How Long do We Have to Keep It?
- What is the Current Law in Regard to Same Sex Marriage?
- Report of the NLRB General Counsel Concerning Employer Rules
- Workers’ Compensation and Professional Athletes: Can You Really Get Hurt Playing Football and Collect Workers’ Compensation Benefits?
The Product Liability Track and four hours of sessions will utilize the facts based on the crash of Colgan Flight 3407 which occurred on February 12, 2009, outside of Buffalo, New York, which resulted in 50 deaths.

Subsequent to the accident, litigation followed in United States District Court and in New York Supreme Court. The federal court cases were consolidated for discovery in multi-district litigation in the Western District of New York, while the state court cases proceeded under a combined case management plan. The litigation proceeded aggressively for more than five years.

More than 200 depositions of fact and expert witnesses were conducted. Extensive motion practice ensued, on issues relating to discovery, the reliability of proffered expert testimony, the application of the legal standard of care, the limiting of trial evidence, and the viability of punitive damage claims.

In connection with that litigation the defense conducted very costly mock jury exercises to assess a number of core issues, including developing a favorable defense juror profile, theme development in the catastrophic case, and strategies to mitigate the risk of punitive damages.

The product liability practice group’s presentations will focus on the results of those mock jury exercises, the experience gained during the nine-week trial of this case, and extensive post-juror interviews that were conducted. The presentations will focus on lessons learned from this litigation which have broad applicability to all high-exposure, emotionally-charged cases.

**SESSIONS INCLUDE...**

**Managing the Media in the Aftermath of a Catastrophic Event**
A catastrophic event immediately triggers extraordinary challenges for a company in managing inquiries from both conventional and social media. A panel of experienced practitioners will discuss the best practices to prepare for and deal with the media in the aftermath of a catastrophic accident. The panel will offer practical advice on how to create and implement crisis communication plans designed to preserve a client’s reputation and brand while it protects its interests during the investigations and litigation that inevitably follow a catastrophic event.

**Practice Considerations For In House Counsel When Preparing Internal Clients For The Corporate Designee Deposition**
Many of the most dangerous and highest exposure litigation in the country includes catastrophic damages in cases where the manufacturer is on trial. In these cases, plaintiffs’ attorneys successfully use techniques, including the Reptile Theory, to drive up compensatory and punitive damages awards. This panel of outside litigation counsel, inside corporate counsel and jury consultant will present strategic tips and tactics when preparing the corporate witness for the critical corporate designee deposition and combating the themes and techniques used by plaintiff’s counsel.

**Diligently Partnering with the CPSC to Avoid Problems and Penalties and to Enhance Product Safety**
This session will discuss the interplay between the United States Consumer Product Safety Commission (CPSC) and the consumer product companies it regulates. In light of the imprecise nature of the CPSC reporting standards, the panelists will discuss the perspective of the CPSC during investigation, product recall/penalty proceedings, as well as core defense issues that arise when litigating a catastrophic case.

**Developing a Centrist Jury and Defending the Punitive Damages Case**
The panel will discuss cutting edge approaches to identify and select a centrist jury in high-exposure cases. This information was developed based on the mock jury exercises conducted before the nine week Colgan Air Disaster trial, as well as from the experience gained from the trial, and post settlement juror interviews. The presentation will also focus on the techniques utilized to defeat the punitive claim in this case.
Professional Liability

Should We Be Taking More Cases to Trial?
The common theme in litigation today is settlement – over 90% of cases settle. This presentation will explore the common myths driving this phenomenon. Analyzing statistical data as well as emerging and changing trends in litigation, we will analyze the reasons why most cases don’t make it to trial, and we will debate why more cases should be taken to verdict. Join us for this lively conversation with claims professionals and attorneys.

Cyber Liability in Professional Practice Organizations
From hacks to HIPAA, data security is a growing problem for all professionals and their insurers. This interactive presentation will feature several experts addressing class actions in cyber breaches, security issues for professional practices, and a wide range of cutting-edge problems for professionals in the Internet Age.

The Professional Liability Eight-Minute Drill
Presenters are given five minutes plus three minutes for Q&A to present on a variety of professional liability topics.

Topics to include:
- The Fate of the Collateral Source Rule after the Affordable Care Act
- The Standard of Care for Workers’ Comp Physicians
- Update in Defending A&E Professionals
- Defamation Claims Against Lawyers
- European Approaches to Professional Liability Claims

Preparing the Professional for Deposition and Trial
Managing the client from the initial meeting, deposition, through trial and appeal is an extremely important and necessary skill that does not receive as much attention as it should. Identifying some unique challenges and managing a client who is a “professional” include maintaining just the right amount of confidence, likability, and credibility. Engaging sports analogies will be used in presenting real-world examples of successes and failures in working with defendants in professional liability claims. Join our animated panel of claims professionals, witness coach, and attorneys for an informative session.
afternoon activities

BOSTON BIKE AND BREW

BOSTON'S SCAVENGER HUNT

BUZZ AROUND THE CITY OF BOSTON: SEGWAY TOUR

HEAD OF THE CHARLES - AN AFTERNOON ROW

HAUL TRAPS IN THE BOSTON HARBOR - LOBSTER BOATING

PRIVATE LUNCH AND TOUR OF THE JFK LIBRARY AND MUSEUM

OYSTER SHUCKING AND TASTING AT ROW 34

GOOD BEER, GREAT STORIES: A HARVARD SQUARE PUB TOUR

COLLEGE FOOTBALL VIEWING PARTY
FOR ALL CONFERENCE ATTENDEES...

CHOOSE ONE FRIDAY ACTIVITY

SEP 18

AFTERNOON ACTIVITIES

OPTION I

BOSTON BIKE AND BREW

Today you will tour Boston by pedal power! From the historic to the contemporary, you will experience one of the oldest cities in America up close and personal. Armed with a hybrid bicycle, helmet and water bottle, you will follow your guide on this active Boston adventure. During the ride, you will be ready for some food and ice cold brews. First stop, the Fort Point Channel where you will feast on an overflowing lobster roll! Family owned since 1925, James Hook & Co. has been serving the freshest seafood in Boston for almost a century. Next, you will bike to Harpoon Brewery where the group will enjoy house baked pretzels and craft brews in the Beer Hall. A Harpoon Beer Captain will lead the group on a 60-minute Brewery Tour where you will watch the brewing process in action and sample some of the beers in Harpoon’s tasting room. Don’t worry; a bus will be waiting to take you back to the hotel!

$190 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 5:30 P.M.
Transfer Time: Depart Westin Copley on Bike
Limited to the First 50 Registrants.

INCLUDES:
• Bike Tour of Boston and All Equipment
• Lobster Roll at James Hook & Co.
• Admission to Harpoon Brewery with Tour and Tasting
• Deluxe Motor Coach Transportation
OPTION II

BOSTON’S SCAVENGER HUNT

USLAW guests will become detectives for the day as they are challenged to complete a list of questions and tasks. They will learn the ins and outs of Boston as they navigate the city on foot or by subway (the T). We will gather in our pre-assigned teams in a meeting space at the Westin Copley. Each team will be given a backpack containing the question booklet, pencils, a map of Boston and other important props. Colorful team bandanas will help identify each team. The hunt will require guests to visit different neighborhoods in Boston, explore the city’s history and experience local pop culture while also having a great time. It is up to each group to decide how they want to tackle the list. The goal of the activity is to arrive at the designated “finish line” with the results of their search as quickly as possible and within the time frame allotted, as the game will be judged on speed and accuracy. It’s a great way to see the sights and sounds of Boston while networking with your fellow USLAW attendees.

$220 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 5:15 P.M.
Limited to the First 50 Registrants.

INCLUDES:
• Professional Organized Scavenger Hunt with Supplies
• Food and Beverage at MJ O’Connor’s
• Box Lunch and All Drinks

OPTION III

BUZZ AROUND THE CITY OF BOSTON: SEGWAY TOUR

The newest mode of transportation – Segways! This afternoon you will be escorted on foot to Boylston Street, approximately a 15-minute walk from the hotel. There you will be given a short demonstration and hands-on training session, allowing everyone to become comfortable with navigating this new vehicle. The tour starts on Boston’s famous Boylston Street. From there you will pass by Newbury Street and see iconic places such as Boston Common, The Public Garden, Granary Burial Ground, and The New State House. Experienced staff will safely glide alongside of you as you cross over different stretches of the Freedom Trail, passing through Chinatown and making your way over to the beautiful Boston Harbor. On this adventure you will travel from one side of Boston to the other, seeing the hidden gems only the locals know about. After the tour, you will head to Tico, a simple yet fun atmosphere. Conceived by Chef/Owner Michael Schlow, Tico is American at its core, yet influenced by Schlow’s travels and love for Spain, Mexico and South America. USLAW guests will enjoy light bites and refreshing beverages before walking back to the hotel.

$225 PER PERSON
Depart Westin Copley at 1:00 P.M.
Return by 5:15 P.M.
Transfer Time: Walk 15 Minutes on Foot
Limited to the First 50 Registrants

INCLUDES:
• Private Segway Tour
• Reception at Ticos
• Box Lunch and All Drinks
OPTION IV
HEAD OF THE CHARLES – AN AFTERNOON ROW

What’s more quintessentially Boston than rowing on the Charles? Today you will get to experience an authentic sculling adventure. Upon arrival at the Community Rowing Boathouse on the Charles River, you will be joined by your coaching staff who will explain the sport and the rules to get you comfortable with going out on the water yourself. The group will then hop onto ergometers to get a feel for rowing. After learning the stroke techniques and all the necessary rowing vocabulary, it’s onto the water! Coaches might put a competitive spin on the day so you experience the feeling of a real life regatta on the river!

$265 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 4:30 P.M.
Transfer Time: 15 minutes
Limited to the First 50 Registrants

INCLUDES:
- Rowing Activity and Competition
- Box Lunch and All Drinks
- Deluxe Motor Coach Transportation

OPTION V
HAUL TRAPS IN THE BOSTON HARBOR – LOBSTER BOATING

Today, you will start your day on shore with a stop at the Barking Crab, a local waterfront restaurant where all will enjoy a fabulous lobster roll! Then it’s time to get out on the water to enjoy Boston’s scenic skyline and experience a unique adventure on board a traditional working lobster boat. You will join Captain Carl for a 90-minute Boston Harbor cruise. You’ll receive a fascinating behind-the-scenes look at hauling traps and get up close and personal with the lobsters, crabs, starfish, sea urchins and other exciting sea creatures native to Boston. Following your lessons you’ll have the opportunity to bait and haul traps by hand and band the lobsters. Take in the sights and sounds of Boston’s busy working harbor and experience the daily life of a local lobsterman.

$235 PER PERSON
Depart Westin Copley at 1:00 P.M.
Return by 4:30 P.M.
Transfer Time: 15 minutes
Limited to the First 30 Registrants

INCLUDES:
- Lobster Boat Tout and Hands on Lobster Haul Experience
- Lobster Roll Lunch sat the Barking Crab
- Deluxe Motor Coach Transportation
FRI SEP 18

FOR ALL CONFERENCE ATTENDEES

CHOOSE ONE FRIDAY ACTIVITY

AFTERNOON ACTIVITIES

OPTION VI

PRIVATE LUNCH AND TOUR OF THE JFK LIBRARY AND MUSEUM

Open to diners since 1826, the Union Oyster House is America’s oldest continuously operating restaurant. John F. Kennedy loved to feast in the privacy of the tall wooden booths, one of which has been dedicated in his honor. In keeping with the theme of the day, guests will enjoy a New England seafood lunch before heading to JFK’s Library and Museum for more history of the Kennedy legacy.

Located on a ten-acre park, overlooking the sea that he loved and the city that launched him to greatness, the Library stands as a vibrant tribute to the life and times of John F. Kennedy. The Library offers panoramic views of the Boston skyline and stands as a vibrant tribute to the life and times of the 35th President of the United States of America. The I.M. Pei designed building serves as both a wonderful museum and a leading research center for the study of mid-20th Century American political and cultural life.

$200 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 5:00 P.M.
Transfer Time: 15 minutes
Limited to the First 50 Registrants

INCLUDES:
• Lunch at Union Oyster House
• General Admission Self-Guided Tour of JFK Library and Museum
• Deluxe Motor Coach Transportation

OPTION VII

OYSTER SHUCKING AND TASTING AT ROW 34

Today guests will be in for a New England treat! They will have the opportunity to learn the art of Oyster Shucking at Row 34, a working-man’s oyster bar. Along with the lesson, guests will learn about Oyster farming and have an opportunity to taste a variety of New England Oysters. Each guest will taste several oysters from all over the region and they will be paired with wine. There is nothing better than an afternoon of oysters and wine!

$250 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 4:10 P.M.
Transfer Time: 15 minutes
Limited to the First 50 Registrants

INCLUDES:
• Oyster Shucking Lessons with Oyster and Wine Tasting
• Passed Hors D’oeuvres
• Deluxe Motor Coach Transportation
SAT  SEP 19
FOR ALL CONFERENCE ATTENDEES...
CHOOSE ONE SATURDAY ACTIVITY

AFTERNOON
ACTIVITIES

OPTION I
BOSTON BIKE AND BREW
(REPEAT OF FRIDAY ACTIVITY)
Today you will tour Boston by pedal power! From the historic to the contemporary, you will experience one of the oldest cities in America up close and personal. Armed with a hybrid bicycle, helmet and water bottle, you will follow your guide on this active Boston adventure. During the ride, you will be ready for some food and ice cold brews. First stop, the Fort Point Channel where you will feast on an overflowing lobster roll! Family owned since 1925, James Hook & Co. has been serving the freshest seafood in Boston for almost a century. Next, you will bike to Harpoon Brewery where the group will enjoy house baked pretzels and craft brews in the Beer Hall. A Harpoon Beer Captain will lead the group on a 60-minute Brewery Tour where you will watch the brewing process in action and sample some of the beers in Harpoon’s tasting room. Don’t worry; a bus will be waiting to take you back to the hotel!

$190 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 5:30 P.M.
Transfer Time: Depart Westin Copley on Bike Limited to the First 50 Registrants.

INCLUDES:
• Bike Tour of Boston and All Equipment
• Lobster Roll at James Hook & Co.
• Admission to Harpoon Brewery with Tour and Tasting
• Deluxe Motor Coach Transportation
SAT  FOR ALL CONFERENCE ATTENDEES  CHOOSE ONE SATURDAY ACTIVITY

SEP 19  AFTERNOON ACTIVITIES  SAT

OPTION II
BOSTON’S SCAVENGER HUNT
(REPEAT OF FRIDAY ACTIVITY)
USLAW guests will become detectives for the day as they are challenged to complete a list of questions and tasks. They will learn the ins and outs of Boston as they navigate the city on foot or by subway (the T). We will gather in our pre-assigned teams in a meeting space at the Westin Copley. Each team will be given a backpack containing the question booklet, pencils, a map of Boston and other important props. Colorful team bandanas will help identify each team. The hunt will require guests to visit different neighborhoods in Boston, explore the city’s history and experience local pop culture while also having a great time. It is up to each group to decide how they want to tackle the list. The goal of the activity is to arrive at the designated “finish line” with the results of their search as quickly as possible and within the time frame allotted, as the game will be judged on speed and accuracy. It’s a great way to see the sights and sounds of Boston while networking with your fellow USLAW attendees.

$220 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 5:15 P.M.
Limited to the First 50 Registrants.

INCLUDES:
• Professional Organized Scavenger Hunt with Supplies
• Food and Beverage at MJ O’Connor’s
• Box Lunch and All Drinks

OPTION III
BUZZ AROUND THE CITY OF BOSTON: SEGWAY TOUR
(REPEAT OF FRIDAY ACTIVITY)
The newest mode of transportation – Segways! This afternoon you will be escorted on foot to Boylston Street, approximately a 15-minute walk from the hotel. There you will be given a short demonstration and hands-on training session, allowing everyone to become comfortable with navigating this new vehicle. The tour starts on Boston’s famous Boylston Street. From there you will pass by Newbury Street and see iconic places such as Boston Common, The Public Garden, Granary Burial Ground, and The New State House. Experienced staff will safely glide alongside of you as you cross over different stretches of the Freedom Trail, passing through Chinatown and making your way over to the beautiful Boston Harbor. On this adventure you will travel from one side of Boston to the other, seeing the hidden gems only the locals know about. After the tour, you will head to Tico, a simple yet fun atmosphere. Conceived by Chef/Owner Michael Schlow, Tico is American at its core, yet influenced by Schlow’s travels and love for Spain, Mexico and South America. USLAW guests will enjoy light bites and refreshing beverages before walking back to the hotel.

$225 PER PERSON
Depart Westin Copley at 1:00 P.M.
Return by 5:15 P.M.
Transfer Time: Walk 15 Minutes on Foot
Limited to the First 50 Registrants.

INCLUDES:
• Private Segway Tour
• Reception at Ticos
• Box Lunch and All Drinks
SAT
FOR ALL CONFERENCE ATTENDEES
CHOOSE ONE SATURDAY ACTIVITY

SEP 19
AFTERNOON ACTIVITIES

OPTION IV
GOOD BEER, GREAT STORIES: A HARVARD SQUARE PUB TOUR

While Boston’s history is dominated by the American Revolution, Cambridge has a wealth of stories from over 375 years of being America’s first college town. Home to abolitionists, literary luminaries, and of course, the nation’s oldest institution of higher learning, Cambridge helped to shape our national identity in its formative years. Where there are politicians, philosophers and collegiate rebels in close proximity, there are countless tales to tell! Today, a historical tour guide dressed in Victorian era clothing will bring Cambridge and Harvard to life through an entertaining and educational walking tour. The costumed guide will play characters from Cambridge history and tell humorous stories along the way. Throughout the tour you will visit four Cambridge pubs. You’ll hear historical tidbits about each bar and raise a glass to the bawdiest toasts from the past 200 years of New England drinking. From hushpuppies to oysters, each of the four stops on the crawl will offer you a delicious choice of appetizers. No pub tour would be complete without a beer, or four, and nothing goes better with a good drink than good company!

$150 PER PERSON
Depart Westin Copley at 12:45 P.M.
Return by 4:00 P.M.
Transfer Time: 20 Minutes
Limited to the First 50 Registrants

INCLUDES:
• Historical Harvard Pub Tour
• A Pint and Large Appetizer at Each Pub
• Box Lunch and All Drinks
• Deluxe Motor Coach Transportation

OPTION V
COLLEGE FOOTBALL VIEWING PARTY

Nothing says Saturday afternoon quite like college football. And no other place delivers perfect fall football weather like the east coast. Join us at one of Boston’s favorite Sports Bars as we gather for an afternoon on the gridiron. Ideally designed for OCFV (Optimum College Football Viewing), today’s destination delivers state-of-art electronics to keep you right on top of the action. And of course, no football-watching experience is complete without the likes of burgers, wings and all your favorite gastro-pub selections. Enjoy some of the East Coast’s favorite craft beers and your afternoon is complete! We’ll have all the games... all the food... and all the fun!

Don’t miss the action. Don your team’s apparel and join us.

$100 Per Person
Walking Distance from Westin Copley
1:00 P.M. - 6:00 P.M.
Limited to the First 75 Registrants

INCLUDES:
• Private use of Sports Bar
• Lunch
• Drinks & Bar Appetizers
morning activities
SPouse aND SIGNIFICaNT OTHER ACTIVITIES

BEACON HILL CIRCLE
“BEHIND THE BRAHMIN DOORS”

PAINT AND SIP STUDIO...
THE PAINT BAR
BEACON HILL CIRCLE “BEHIND THE BRAHMIN DOORS”

Beacon Hill is a 19th century residential historic neighborhood north of the Boston Common and Public Gardens with federal-style rowhouses and is best known for its narrow, gaslit streets and brick sidewalks. Today, Beacon Hill is regarded as one of the most desirable and expensive neighborhoods in Boston. Today, guests will enjoy exclusive access into three private homes on Beacon Hill. You’ll get a glimpse behind the unassuming doors of perhaps Boston Brahmins or other city luminaries and into the lavish living spaces.

$155 PER PERSON
Depart Westin Copley at 9:15 A.M.
Return by 11:45 A.M.
Transfer Time: 15 Minutes
Limited to the First 35 Registrants

INCLUDES:
- Access to (3) Private Homes
- Professional Tour Guide
- Deluxe Motor Coach Transportation
PAINT AND SIP STUDIO...
THE PAINT BAR

Today you will have the opportunity to feel like one of the greatest artists in history. In this relaxed setting with great music, fabulous instructors will guide you step-by-step through your session’s painting. Absolutely no experience is necessary! At the end of the session you’ll be amazed at the artwork you’ve created and be able to take it home with you! To add to your experience, there will be alcoholic and non-alcoholic beverages available for you to sip on and enjoy as you relax and paint a beautiful picture that you will always have for a wonderful memory of Boston!

$115 PER PERSON
Depart Westin Copley at 8:30 A.M.
Return by 12:00 P.M.
Transfer Time: Walk on Foot 15 Minutes
Limited to the First 35 Registrants

INCLUDES:
- Private 2.5 Hour Painting Experience
- All Drinks
### Conference Participant (CP)

<table>
<thead>
<tr>
<th>FULL NAME (E.G., JOSEPH A. SMITH)</th>
<th>NICKNAME ON BADGE</th>
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<td>TITLE</td>
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**IF YOUR STATE HAS MCLE REQUIREMENTS, PLEASE SUBMIT YOUR STATE(S) AND BAR NUMBER(S)**

Please Select Track You Primarily Plan To Attend:

- Track 1 – General Counsel Risk Management
- Track 2 – Guarding the Company Jewels: Data Security & Privacy, IP and Reputation Management
- Track 3 – Employment & Labor Law
- Track 4 – Product Liability
- Track 5 – Professional Liability

**PAYMENT INFO**

- **PAYMENT BY CHECK**
  Enclosed is my check made payable to USLAW NETWORK, Inc. for the “Grand Total Due” listed below.

- **PAYMENT BY CREDIT CARD**
  - Visa
  - MasterCard
  - American Express

Charge the card checked above for the “Grand Total Due” listed below.

**REGISTRATION**

**Please check ALL activities the Conference Participant (CP) and the Spouse/Significant Other (S) plan to attend.**

<table>
<thead>
<tr>
<th>CP/S</th>
<th>TYPE OF REGISTRATION &amp; FEES FOR CLIENT CONFERENCE – SEPT 17-19, 2015</th>
<th>TOTAL</th>
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<td>USLAW Member Attorney – Full Conference ($1,099)</td>
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<td>Spouse/Significant Other ($799)</td>
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<td>Corporate Partner</td>
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**JOSEPH A. SMITH**

**PLEAS CHECK THE EVENTS YOU WILL ATTEND**

- **THU SEPT 17** Welcome Reception and USLAW Network Dine Around (Check one)
  - Abe & Louie’s
  - L’Espalier
  - Grill 23
  - Mistral
  - Towne Stove and Spirits

- **FRI SEPT 18** Meet The Green Monster

- **SAT SEPT 19** USLAW’S Whiteout Closing Dinner – Snowmageddon

**OPTIONAL AFTERNOON ACTIVITIES (PRICES ARE PER PERSON)**

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- **FRI SEPT 18** Select one per day for both CP & S
  - I Boston Bike and Brew ($190)
  - II Boston’s Scavenger Hunt ($220)
  - III Buzz Around The City of Boston: Segway Tour ($225)
  - IV Head of the Charles – An Afternoon Row ($265)
  - V Haul Traps in the Boston Harbor – Lobster Boating ($235)
  - VI Private Lunch and Tour of the JFK Library and Museum ($200)
  - VII Oyster Shucking and Tasting at Row 34 ($250)

- **SAT SEPT 19** Select one per day for both CP & S
  - I Boston Bike and Brew ($190)
  - II Boston’s Scavenger Hunt ($220)
  - III Buzz Around The City of Boston: Segway Tour ($225)
  - IV Good Beer, Great Stories: A Harvard Square Pub Tour ($150)
  - V College Football Viewing Party ($100)

**OPTIONAL MORNING ACTIVITIES FOR SPOUSES/GUESTS (PRICES PER PERSON)**

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- **FRI SEPT 18** I. Beacon Hill Circle “Behind The Brahmin Doors” ($155)
- **SAT SEPT 19** I. Paint and Sip Studio...The Paint Bar ($115)

**GRAND TOTAL DUE**

8